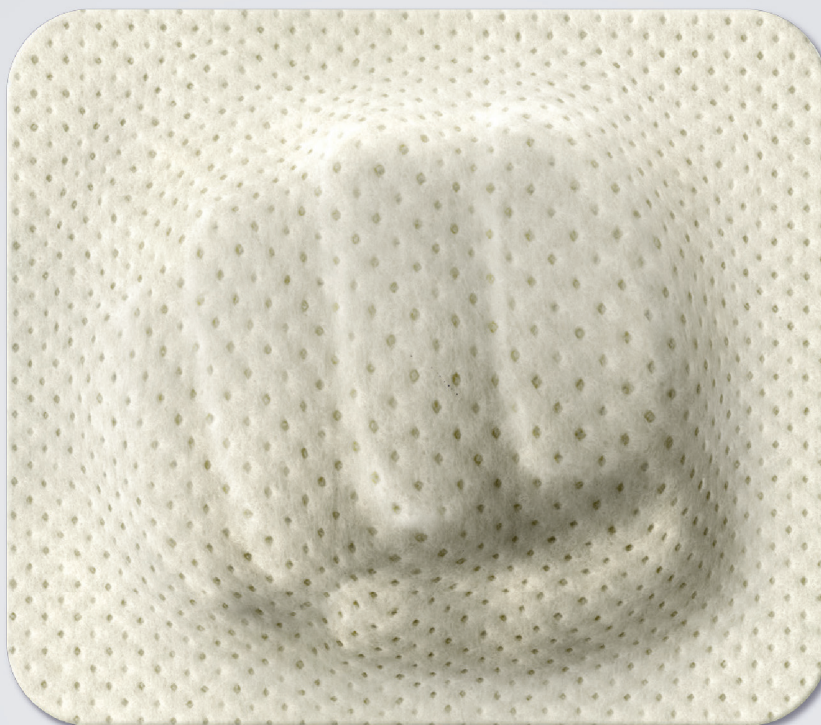




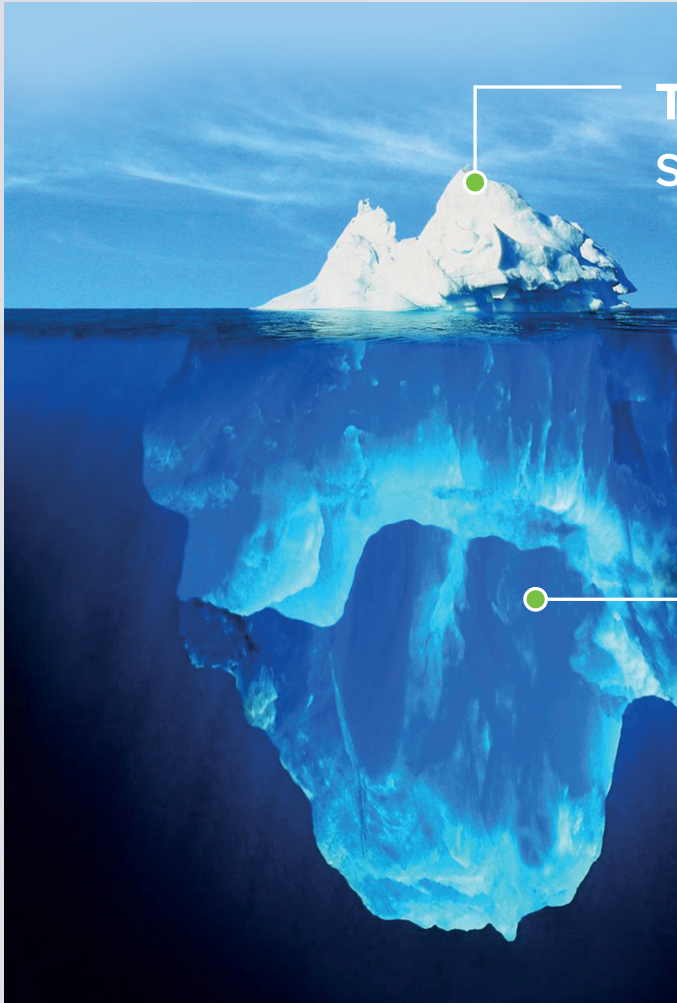
UrgoClean Ag



**EFFECTIVELY FIGHTS AGAINST
LOCAL INFECTION AND MINIMISES
ITS REOCCURRENCE**

URGO
MEDICAL
Healing people®

DO YOU KNOW WHAT IS HIDING BELOW THE SURFACE OF AN INFECTED WOUND?



THE VISIBLE ENEMY

Slough & exudate

THE HIDDEN ENEMY

Debris, microbes
& biofilms

ect?

- ✗ Delayed wound healing¹
- ✗ Limits the action of silver dressings¹
- ✗ Favours microbial proliferation and biofilms formation¹
- ✗ Triggers infection reoccurrence¹

To effectively fight against local infection, both the visible and hidden enemies, in an infected wound, need to be addressed¹

UrgoCleanAg

**IS THE ONLY ANTI-BIOFILM SILVER DRESSING
THAT PROVIDES COMPLETE AND CONTINUOUS
CLEANING ACTION TO THE WOUND**



**EFFECTIVE
ANTIMICROBIAL
ACTION**

**FIGHTS
AGAINST
LOCAL
INFECTION**

Proven efficacy
you can trust

**DESTROYS
AND REMOVES
BIOFILMS**

**POWERFUL
COMBINATION**

of complete cleaning and
antimicrobial action that
destroys and removes
biofilms and blocks their
reformation

**COMPLETE AND
CONTINUOUS
CLEANING ACTION**

**REMOVES
DEBRIS**

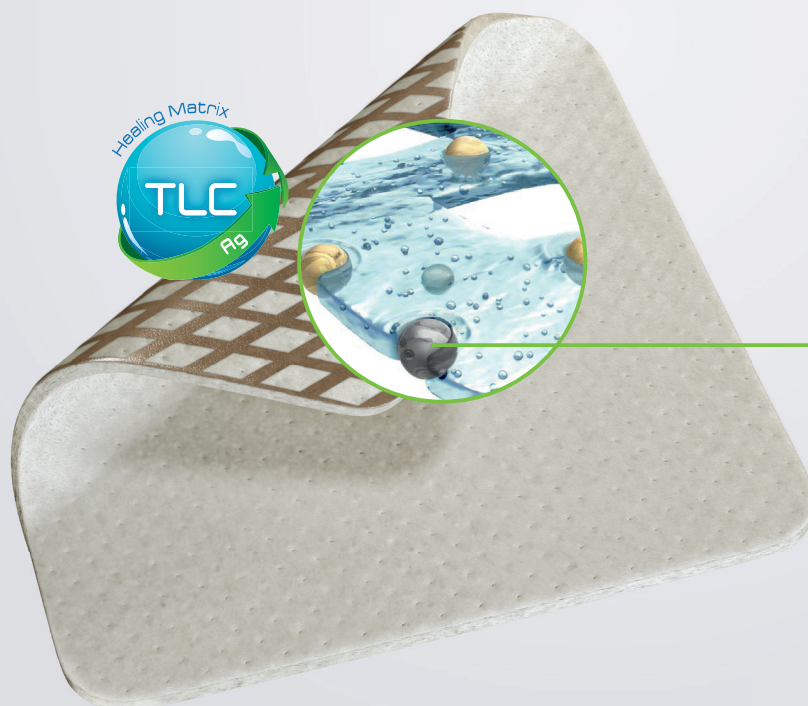
such as slough,
exudate, microbes
and biofilms that
favour infection
development
and may limit
antimicrobial action

UrgoCleanAg

PROVEN ANTIMICROBIAL EFFICACY YOU CAN TRUST!



- **Fast action:** from 30 minutes on main strains²
- Works against **bacterial strains resistant to antibiotics** (e.g. MRSA, VRE)³
- **99.99%** efficacy in just 24h³
- **Restores** the healing process¹⁴

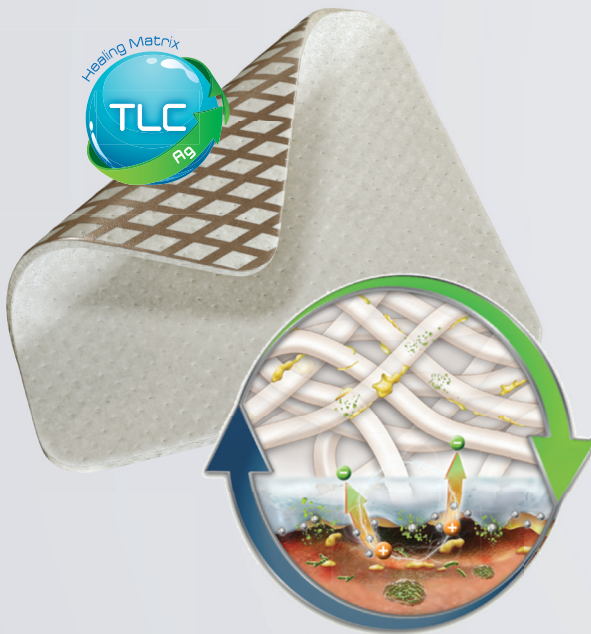


Silver ions provide fast and broad spectrum antimicrobial efficacy

UrgoCleanAg

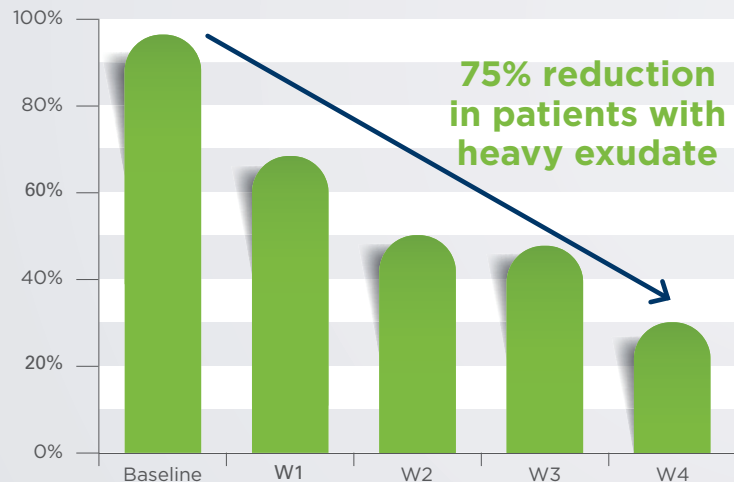
CLINICALLY PROVEN CLEANING ACTION

- **75% reduction** in the number of patients with **heavy exudate**⁴
- **62.5% reduction** of sloughy tissue and wound debris⁴
- **Continuous cleaning** action sustained for **up to 7 days**⁴



UrgoClean Ag provides complete and continuous cleaning action due to its polyabsorbent fibres

% of patients with heavy exudate



Absorbing exudate is important, but **removing the cause** is key

UrgoCleanAg

FAST AND EFFECTIVE ANTI-BIOFILM ACTION

What are biofilms?

- Attached community of microbes protected by a strong slimy barrier⁵
- Present in 80% of infected wounds⁵
- Mature biofilms reform within 24 hours⁶

What is the impact?

- Limits antimicrobial action⁷
- Stimulates infection, which results in increased levels of wound exudate and slough^{7,8}
- Delays wound healing^{8,9}

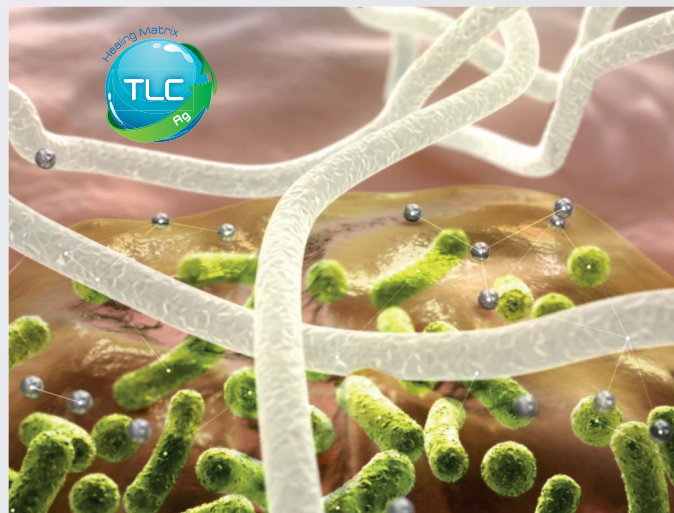
Biofilms are a hidden enemy and need to be continuously disrupted and removed to stop their reformation¹



UrgoClean Ag reduces **99.99%** biofilms population **in just 24h¹⁰**



UrgoClean Ag blocks biofilms reformation for up to **7 days¹⁰**



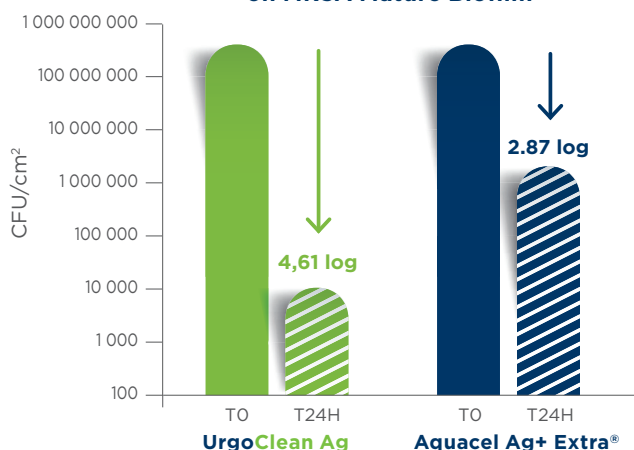
**The powerful combined cleaning and antimicrobial action
destroys, removes biofilms and blocks their reformation**

SUPERIOR ANTI-BIOFILM EFFICACY DUE TO COMBINED COMPLETE CLEANING AND ANTIMICROBIAL ACTION ^{11,12}

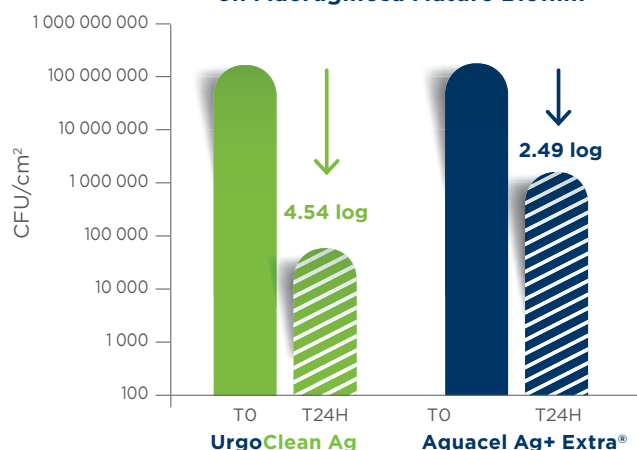
COMPARED TO AQUACEL AG+ EXTRA (IN VITRO) AND CUTIMED SORBACT



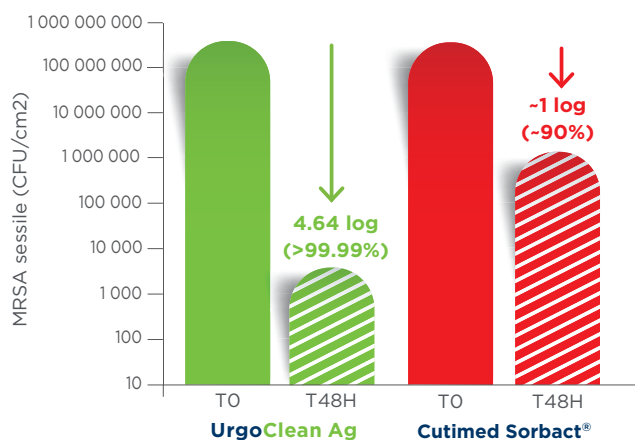
**UrgoClean Ag is 50 times stronger
on MRSA Mature Biofilm**



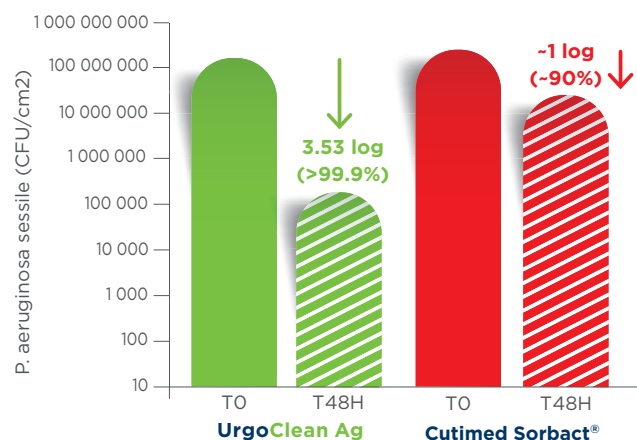
**UrgoClean Ag is 100 times stronger
on P.aeruginosa Mature Biofilm**



**UrgoClean Ag is more effective on
MRSA Mature Biofilm than Cutimed Sorbact**

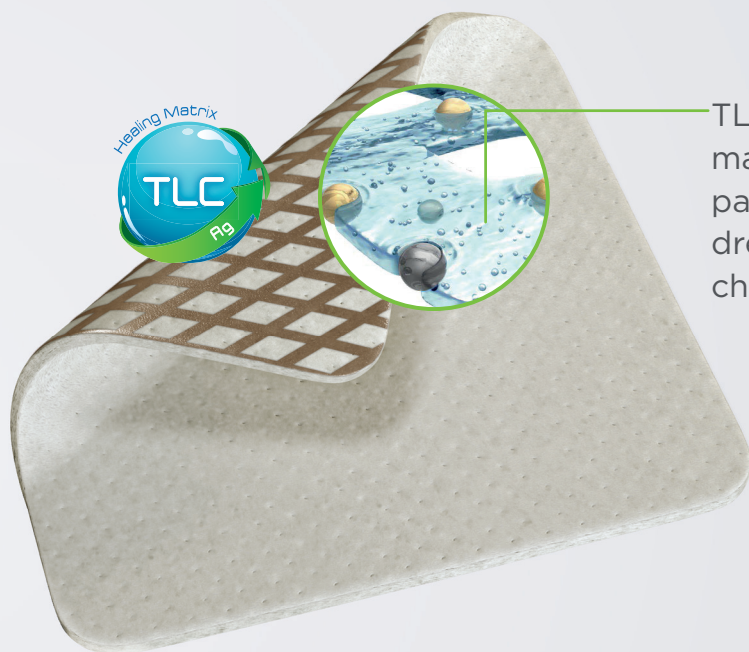


**UrgoClean Ag is more effective on P.aeruginosa
Mature Biofilm than Cutimed Sorbact**



Aquacel® Ag+ Extra is a registered trademark of Convatec Ltd
Cutimed Sorbact® is a registered trademark of BSN Medical

UrgoClean Ag COMES WITH THE UNIQUE TLC-AG TECHNOLOGY, WHICH ALLOWS ATRAUMATIC DRESSING CHANGES



TLC healing matrix allows pain-free dressing change

- ✓ **No pain** at dressing changes¹³
- ✓ **No damage** to newly formed tissue¹³
- ✓ **Non-adherence** to the wound bed¹³
- ✓ **Protects** the surrounding skin¹³



Atrauman Ag*



UrgoClean Ag

*Atrauman Ag is a registered trademark of Hartmann

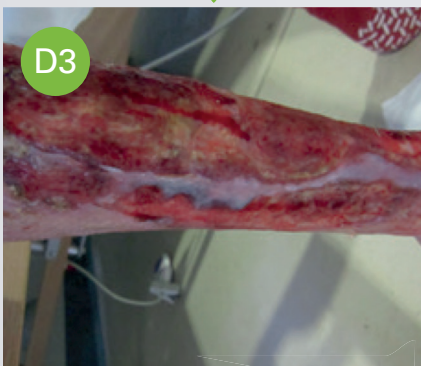
UrgoCleanAg

EFFECTIVE TREATMENT SUITABLE FOR ALL INFECTED WOUNDS

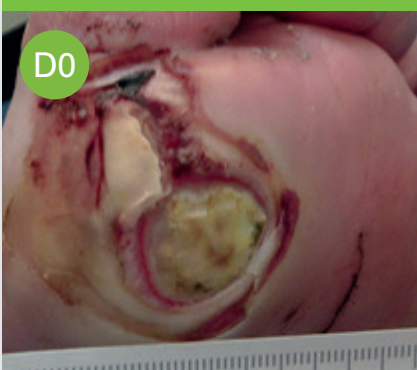
Leg Ulcer



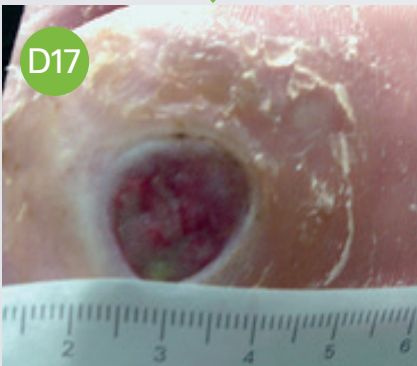
1st
dressing
change



Diabetic Foot Ulcer



6th
dressing
change



Leg Ulcer



1st
dressing
change



UrgoCleanAg

EFFECTIVE TREATMENT SUITABLE FOR ALL INFECTED WOUNDS

Traumatic Wound



3rd
dressing
change

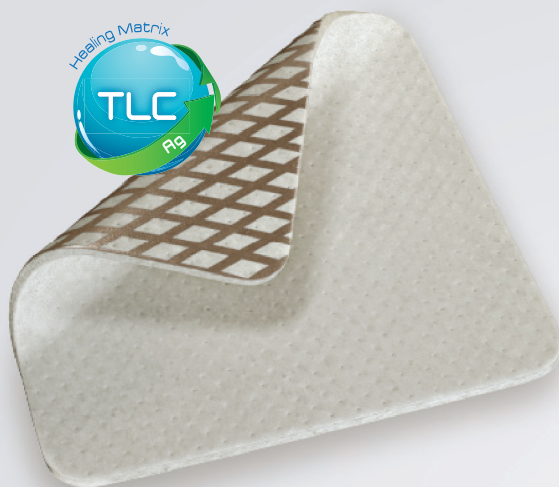


Burn Wound



1st
dressing
change





Dressing Size	Pack Size	Product code	NHS Code*	PIP Code
6cm x 6cm	10	551123	ELY609	401-9774
10cm x 10cm	10	552155	ELY610	401-9782
15cm x 20cm	5	551125	ELY611	401-9790

*National Product Code for NHS Supply Chain

Your local Urgo Medical Representative:

Read the leaflet carefully before use

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Shepshed, Loughborough, LE12 9JG

Tel: 0330 128 0898

Email: woundcare@uk.urgo.co.uk

Web: www.urgo.co.uk

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200010 January 2020



Validates the TLC Healing Matrix

URGO
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